

Option 1 - Perspective Grid + Spatial Theory

Inspired by the shapes and the network of lines found in the perspective grid, this logo demonstrates that the "first space" is tangible, measurable and mappable. The emblem shows two circles in the center - both representing the "second" & "third" space - converging together to define the "physical" space. The lines within the merger show how this overlap contains the area, much like services themselves. The green colour palette is a nod to the land and earth on which the "first space" is built on. The use of creative imagery shows grand aerial shots, to mirror the scope of the service.



FIRST SPACE
SURVEYING
LDN. U - K



FIRST SPACE
SURVEYING
LDN. U - K

