

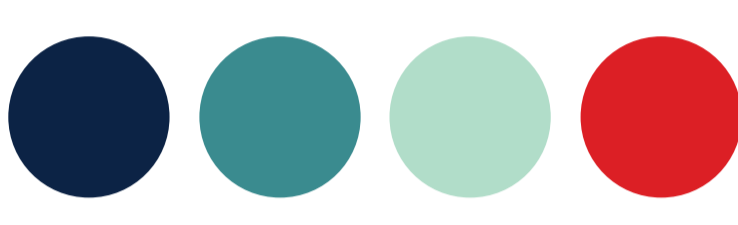
LOGO PRINCIPAL



ALTERNATIVAS DE LOGO



PALETA DE COLORES



#012346	#398A8D	#ABF 0D 1	#Dc 0000
R: 1	R: 5 7	R: 171	R: 220
G: 3 5	G: 138	G: 240	G: 0
B: 7 0	B: 14 1	B: 209	B: 0
C: 89	C: 82	C: 31	C: 7
M: 7 5	M: 31	M: 0	M: 100
Y: 46	Y: 44	Y: 26	Y: 100
K: 7 3	K: 5	K: 0	K: 2

TIPOGRAFÍAS

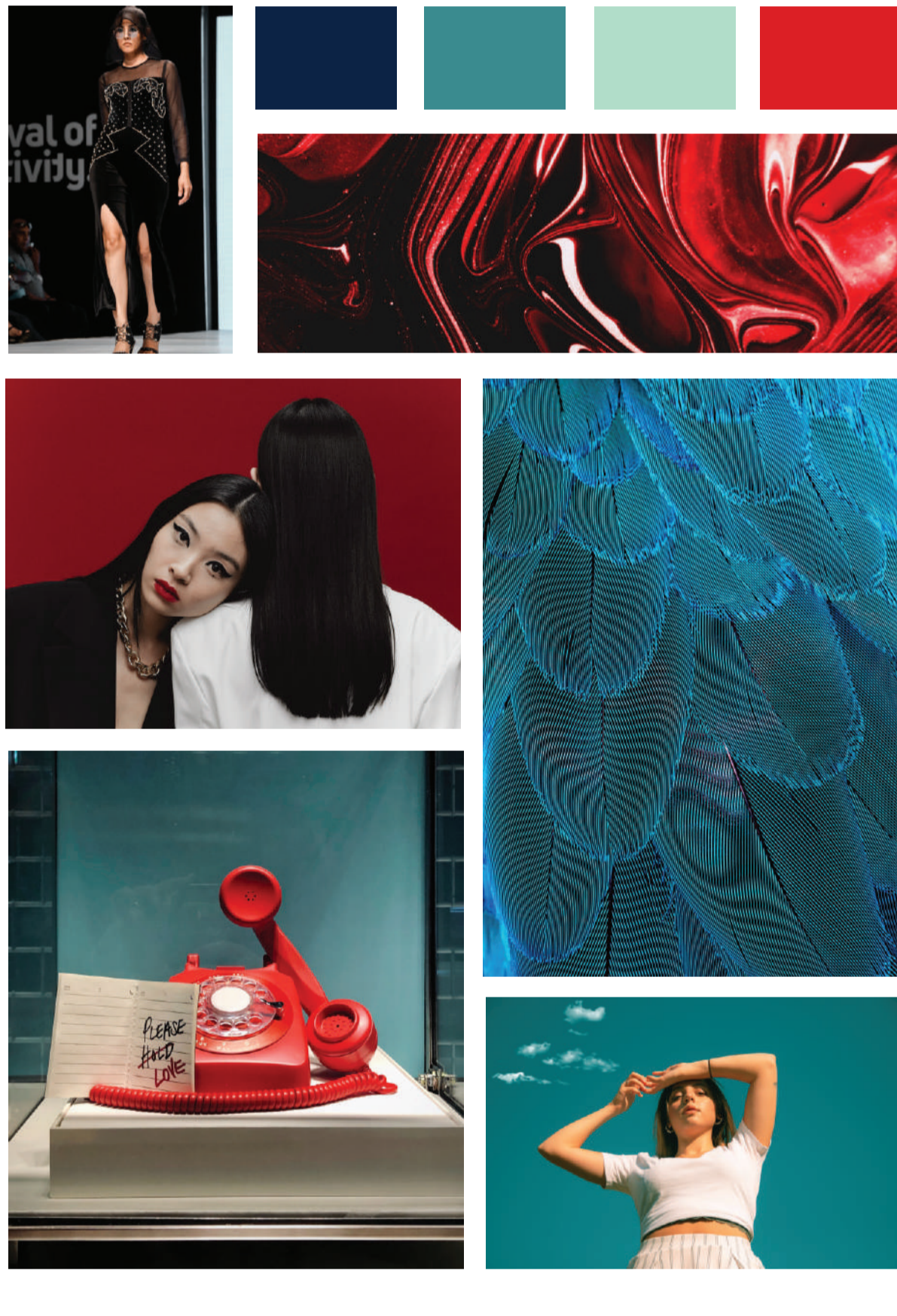
Breadley Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789-+/,!@#&=?

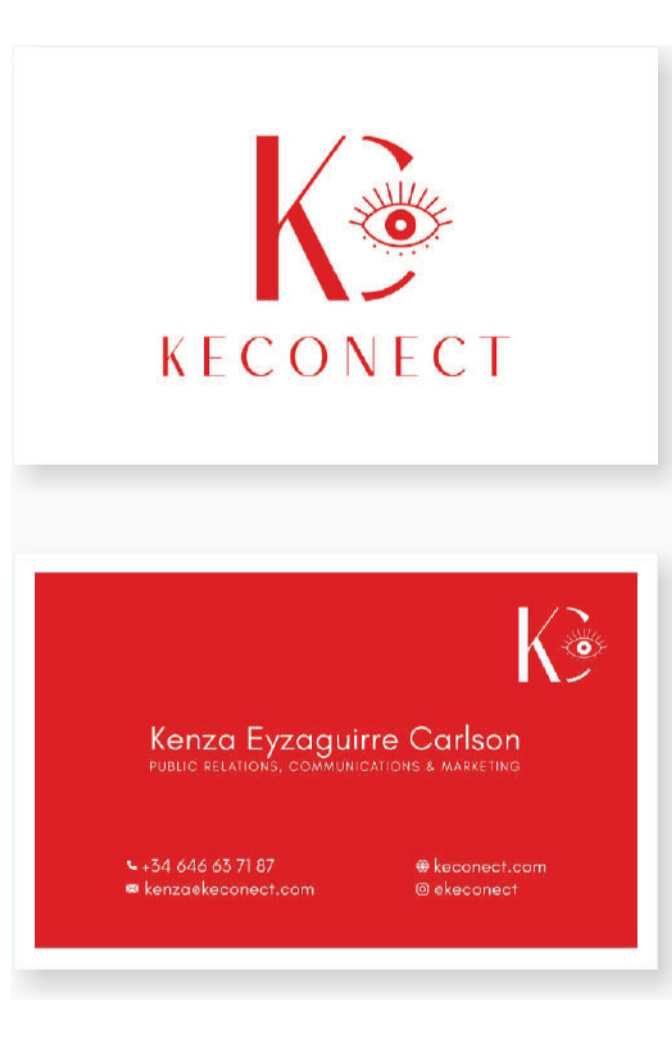
Glacial Indifference

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 .+,*=#%/=? !

MOODBOARD Y PALETA DE COLORES



DISEÑO TARJETA DE VISITA



MOCKUP

